

# EZ Stand

## Stand-up Pouches Made Easy



Today's consumers prefer flexible, stand-up pouches to traditional, rigid packaging. They not only provide an added convenience, but also advantages such as: ease of opening, product visibility, sustainability, and higher perceived value.

If you are looking for an affordable alternative to pre-made stand up pouches, EZ-Stand can be produced using your existing vertical form fill and seal lines.

### BENEFITS:

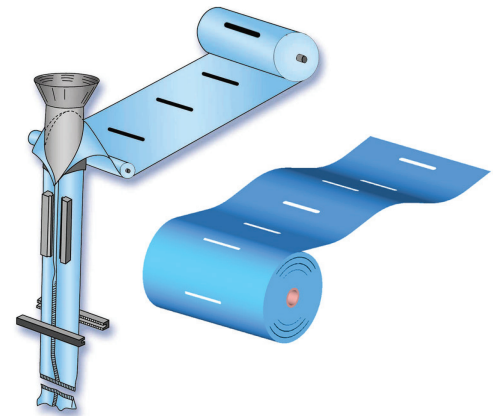
- Produce stand-up pouches with VFFS machinery
- Minimal cost to convert existing VFFS machinery
- Increased operating flexibility
- Simple and efficient change over between EZ-Stand and pillow bags

### FEATURES:

- Stand-Up presentation
- Can be combined with Inno-Lok® recloseable zippers
  - Front Panel
  - Bag Top
  - Pour and Lok™
  - Zip-360™

### MARKETS:

- Frozen food
- Salty snack
- Cereal
- Rice and grain
- Confectionary
- Dried Fruit
- Bag in box replacement



**Inno**flex  
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**bW**  
betterworld